

## (i) KEY INFORMATION

#### Vision

"To be the customers' trusted lifetime partner through innovative life, health and investment solutions by putting customers at the heart of everything we do"

#### Mission

- We are the regional life insurance leader with financial and brand strength under corporate governance and risk management frameworks of international standard.
- We strive to understand the ever-changing customers' needs and behaviors in order to provide superior products and relevant services that help our customers attain financial security and lead healthy and fulfilling lives.
- We give our priority to long-term sustainability together with delivering happiness to our customers, employees, partners, shareholders and society.

Date of Establishment

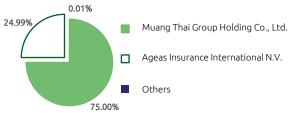
1,000 million baht

Conversation to public company limited

#### **Company Profile**

6 April 1951 1 October 2012 Registered Capital

#### Shareholding Proportion



Chairman: Mr. Photipong Lamsam

President & CEO: Mr. Sara Lamsam

Representative Office: Yangon, Myanmar

#### Credit Ratings:

5	<b>Fitch</b> Ratings		S&P Global	
	Rating	Outlook	Rating	Outlook
International >	A-	Negative	BBB+	Stable
National 🍞	AAA (tha)	Negative	-	-
	(as of 8 May 20)		(as of 30 Oct 20)	

# R Fact Sheet

Vol. 72 : January 2021

- Market Position
- IR Corner
- **Highlight Product**
- MTL Happening
- Etc.



#### 尛 FINANCIAL HIGHLIGHTS



Remark: 1. Asset data has been reviewed by the Certified Public Account. 2. Calculation of the Company's capital is in accordance with Risk-Based Capital (RBC) regime.

#### MARKET POSITION 1 - 30 NOVEMBER 2020 MTL ranked No. 3 Others New Business 26.42% in life insurance industry Premium Equivalent to 2,019.48 MB New Business Premium Market share at 14.24% MTL ranked No. 3 14.3 Renewal in life insurance industry Premium Equivalent to 4,946.29 MB Market share at 12.36% Others 21.52% MTL ranked No. 3 Total Total Premium in life insurance industry Premium Equivalent to 6,965.77 MB

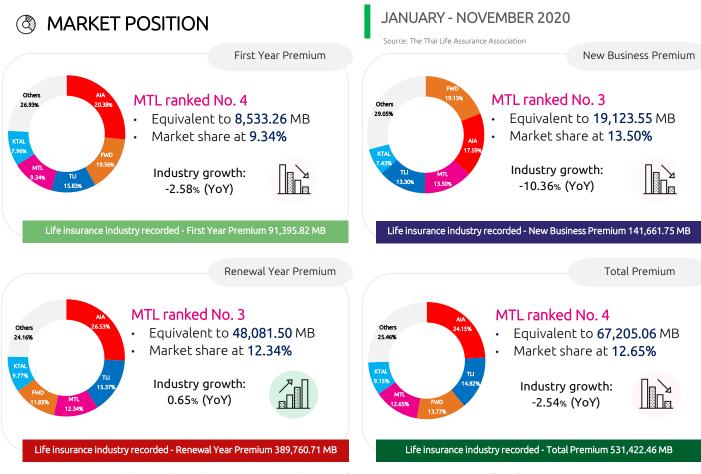
Market share at 12.85%



Remark: The mentioned premium information is from FWD (under the new juristic person) as a result of the merger between SCB LIFE and FWD, effective from 1 October 2020 onwards

#### OVERALL LIFE INSURANCE INDUSTRY

	equivalent (MB)	growth (YoY)
New Business Premium	14,185.60	5.42%
Renewal Premium	40,016.49	1.08%
Total Premium	54,202.09	2.18%



Remark: The mentioned premium information is from FWD (under the new juristic person) as a result of the merger between SCB LIFE and FWD, effective from 1 October 2020 onwards.

IR CORNER

Source: Office of Insurance Commission

**IFRS 17** 

The Study and Preparatory Project for Enforcement of The International Financial Reporting Standard No. 17 on Insurance Contracts

## Objectives

- To find some guidelines for compliance with the mentioned financial reporting standard
  - To assess readiness and impacts from the adoption of the standard to improve forms of financial statements and related reports
  - To seek guidelines for financial status analysis and performance of insurers, regulatory improvement, and insurers' organizational and financial audits

## The readiness survey in different aspects of insurers can be divided into 2 parts:

- 1) Readiness assessment called Gap Analysis
- 2) Impact assessment called Impact Analysis

The information will be used partially for decision making regarding the establishment of policies as well as guidelines and preparatory measures for OIC and the insurance industry. It will also be used for discussions with Federation of Accounting Professions under the Royal Patronage, an entity with the authority to determine Thai financial reporting standards in relation to the enforcement of the said standards in Thailand further

## HIGHLIGHT PRODUCTS

Muang Thai 101 Plus Campaign Muang Thai 101 Plus Campaign is a marketing name of Muang Thai Smart Linked Plus 10/1 (Global)



Elite Health



<u>Remark</u>

1. Underwriting is subject to the Company's regulations

2. Only applying with Life insurance agents

3. Elite Health Rider shall be attached to a new insurance policy only

Note: Consumer should have an understanding in the details of coverage, risk and conditions every time before making a decision to purchase insurance

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## MTL HAPPENINGS



## Muang Thai Life Assurance Awarded with Superbrands 2020

This leadership award in the insurance business focuses on outstanding characteristics and top-of-mind recognition among consumers. The honorable award is another guarantee of the success in terms of leadership with determination to create happiness and smiles and deliver outstanding business operations. This includes presentations of various products and services through innovation.



## Telemedicine

This is the service for insureds who suffer from chronic illnesses requiring continuous treatments yet have difficulty going to the doctors. To facilitate them, the Company has thus partnered with equipped network hospitals to provide services to patients via Telemedicine in order to minimize the risk of traveling outside.

## 



Honorary Outstanding Insurance Company Award of 2017 Winner and Honor of the Prime Minister's Insurance Award 4 consecutive times (2008, 2011, 2015 and 2019) Life Insurance Company with Outstanding Management 1<sup>st</sup> Place Award for 14 consecutive years (2006 - 2019) From Office of Insurance Commission



Life Insurance Company of the Year (2014, 2017 and 2018) Asia Insurance Industry Awards 2013 in Corporate Social Responsibility From Asia Insurance Review Magazine



NACC Integrity Awards 2019 by National Anti-Corruption Commission The Thai Chamber of Commerce Business Ethic Standard Test Awards 2005 and 2019 From The Thai Chamber of Commerce & Board of Trade of Thailand



Brand of the Year 2015 - 2016 Life Insurance Industry From World Branding Forum



Information Security Management System ISO 27001:2013 Ref. No. IND17.0416/U



Business Continuity Management System ISO 22301:2012 Ref. No. 44 756 150640 International Standard Certification ISO 9001:2015 Ref. No. TH98/1709



Superbrands Awards 2006 - 2020 from Superbrands Thailand

 Guaranteed cash bonus during the contract and protected paid premium.
 Insurance premium will not be lost
 Tax Deductible
 Eligible for personal income tax deduction of up to

**Guaranteed Benefits** 

Chance for Upside Gain

VT 5 Series 3 Index

illness or accident

Cancer Coverage

International Coverage

Through Citi Global Multi Asset USD

100,000 baht. It is subject to the Revenue Department

Treatment Coverage as You Wish

Including medication fee and room fee in case of

Including chemotherapy and targeted therapy

Able to choose worldwide coverage area\*
\* Coverage area is as selected

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